



eco-innovation

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W H E N B U S I N E S S M E E T S T H E E N V I R O N M E N T

This initiative aims to boost Europe's environmental standing and its competitive edge by supporting innovative solutions that protect the environment while creating a larger market for "green" technologies, management methods, products and services. It is part of the European Union's Competitiveness and Innovation Programme and runs from 2008 to 2013. Nearly €195 million will be available to fund projects that promote eco-innovation in Europe.

<http://ec.europa.eu/environment/etap/ecoinnovation>

